## CPL Strategies in Response to new Legislative Requirements

# ML22/FY23 (Current) Funding Breakdown – \$9.5 Million Total:

- \$4.5 Million: Traditional CPL Grants of up to \$500,000
- \$2.5 Million: Metro CPL Grants of up to \$500,000
- \$2 Million: Expedited CPL Grants of up to \$50,000
- \$500,000: Administrative Costs

Leftover Traditional/Metro CPL funds are moved to Expedited CPL or spent next year.

### ML23/FY24 Funding Breakdown (New Legislative Requirements Applied) - \$9.5 Million Total:

- \$3 Million: CPL Grants for new applicants up to \$500,000
- \$2.5 Million: Metro CPL Grants of up to \$500,000
- \$2.5 Million: Traditional CPL Grants of up to \$500,000
- \$1 Million: Expedited CPL Grants of up to \$50,000
- \$500,000: Administrative Costs

Leftover New Applicant CPL funds are moved to Traditional and Expedited CPL or spent next year. Leftover Traditional/Metro funds are moved to Expedited CPL or spent next year.

### New Strategy: Special New Applicant Round

A special round will take place that is only open to new applicants to the CPL Program (and OHF funding).

- Round will take place either prior to or concurrently with Metro/Traditional CPL Round 1.
- Application will be the same as Metro/Traditional CPL.
- A smaller Technical Review Committee will review applications over a two-week period and submit project ratings through paper ballots (similar to No Child Left Inside) or in-person.
- Overall Project Ratings will be calculated and presented to both DNR Division Directors and Commissioners for final funding approval.
- Unused New Applicant Round funds will be transferred to Traditional and Expedited CPL Rounds in January.

### New Strategy: Direct Outreach

CPL staff will begin to reach out directly to new and underserved applicants to gauge interest in CPL.

- Entities that have not partnered with CPL will be compiled and contact information of potential project managers will be gathered.
- CPL staff will call potential project managers to introduce them to CPL, the new applicant round, and follow up with an informational email.
- When requested, CPL staff will make a formal presentation about the CPL program.