



OHF CALL FOR FUNDING REQUESTS - TIMELINE & OUTREACH -

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Lessard-Sams Outdoor Heritage Council

“Call For Funding Requests” Timeline

December or January	Council approves for publication LSOHC’s annual “Call for Funding Requests”
April 1st	“Call” is posted & published
End of May	“Call” is closed.
June ----- End of June	LSOHC staff compiles and reviews applications for Council. Council receives Proposal Binders & begins review process.
July – August Aug/Sept/Oct/Nov	Council reviews & scores proposals based on 10 criteria approved by Council. Council discusses scorings of individual members and of Council in aggregate. Hold hearings to receive Project Manager testimony (Aug or Sept), continue vetting process by seeking additional information, Council deliberates proposal rankings/merit/need/appropriate funding, etc.
December	Council adopts finalized Funding Recommendations, approves language for Bill & approves staff to submit recommendations to Legislative Leadership by January 15 th .
January	Approved OHF Funding Recommendations (in bill form) are submitted to Legislative leadership by January 15 (per 97A.056, subd 3(a)).

Call Prep, Posting, & Dissemination

- Activities performed each year:
 - ▣ Review & expand LSOHC ListServe & Media Database
 - News Outlets (printed, radio, tv, on-line, cultural media outlets)
 - ▣ Engage an external Media Posting Service
 - All traditional media venues in MN & border areas (papers, radio, tv)
 - Online Media & Social Media venues
 - ▣ April 1 – Posting of Call
 - Web
 - LSOHC Media lists
 - Media Posting Service
 - Social Media
 - ▣ Request our conservation colleagues to share in whatever avenue they are willing and able to do so.
 - Agencies, NGOs, etc.

Call related outreach

- Upon posting of call
 - ▣ Email message & copy of Call sent to
 - ALL MN Senators & Representatives & their LAs
 - Some replies of thanks, some leads, some requests for presentations
 - All MN Tribal Entities
 - Followed up with phone calls to all in 2021, many in 2022.
 - Followed up with emails to select contacts
 - All Counties, Townships, Cities, other local govt. units
 - MASWD, MAWD, League of MN Cities, etc.
 - Follow up emails or phone calls to County Land Managers, etc
 - ▣ With each contact, we offer help from LSOHC staff
 - To contact potential recipient
 - Provide presentations
 - Meet personally, zoom, phone

Outreach via hearings

- Legislative Hearings (early in session)
 - ▣ At each House/Senate hearing opportunity, LSOHC staff remind legislators of email/call
 - Request legislators to contact us with any constituent leads
 - Remind legislators of LSOHC staff availability for
 - Questions
 - Presentations
 - Materials

Media Outreach

□ Media Outreach

▣ Around the time the Call is posted

■ Contact various media via phone or email

- Alert them of Call & opportunity for proposals
- Ask that they consider a story or announcement
- Provide info of OHF projects/success stories
- Provide contacts for
 - interviews
 - Council members
 - Project managers
 - Legacy Committee Chairs
 - CPL, etc.

In-Person Outreach

- Also do personalized outreach
 - ▣ Seek opportunities to provide presentations
 - Prior to Covid provided presentations
 - In Legis. Districts at Request of Reps/Sen.
 - To Conservation & Environmental groups
 - To Associations (MAWD, MASWD, etc)
 - Groups - No. County Land Use Board, MN FRC, etc.
 - During Covid – no in-person presentations. Some via zoom/phone.
 - 2022 – beginning again with in-person meetings/presentations
 - Presentation - MAWD (3/16)
 - Project Proposal Discussions - Great River Passage Conservancy, Voyageurs Nat'l Park Staff, Upper Sioux Community, CLFL Watershed Dist. (twice), Great River Greening, TPL, & more.

Over-all Objectives/Goals

- LSOHC Staff Objectives:
 - ▣ Alert public to OHF funding opportunity
 - ▣ Help potential applicants be successful
 - Defining & focusing habitat ideas/projects/proposals
 - Find appropriate funding (OHF, CPL, ENRTF, CW, Parks, etc)
 - Spark ideas that may lead to future proposals
 - Fiscal capacity (some need help finding fiscal partners)
- LSOHC Goals:
 - ▣ Facilitate an open & inclusive OHF funding process.
 - ▣ Facilitate habitat proposals for Council consideration