

Lessard-Sams Outdoor Heritage Council

MEMO: **Agenda Item #8**
DATE: December 11, 2018
SUBJECT: Outcomes Analysis, Measurement, and Reporting
PRESENTER: Joe Pavelko, Assistant Director

Suggested Motion:

Motion by Member XX directing OHF staff to work with LCC and engage XX in a contract to cumulatively identify, measure, quantify, and report outcomes resulting from the expenditures of the Outdoor Heritage Fund.

Background:

At the July 31, 2017 Council meeting a motion was made (and adopted) directing staff to initiate Phase II of the Outcomes process. The Council discussed the status of the Outcomes process at the September 27, 2018 meeting and asked staff to provide an update at the November 15, 2018 meeting. Following the September 27, 2018 meeting staff recirculated the Phase I Outcomes report. Also following the September 27, 2018 meeting and in an effort to fulfill the directive given to staff in July 2017, on October 9, 2018 staff, in coordination with the LCC, released an RFP for OHF Outcomes Analysis, Measurement, and Reporting.

Respondents were encouraged to submit questions relating to the RFP by October 19, 2018. One question was received and was subsequently answered. The question and answer were posted online for public consumption.

Two proposals were received by the November 9, 2018 deadline. Staff and member Blackburn interviewed both respondents.