

## Outdoor Heritage Fund Acknowledgement Guidelines

It is in the public interest and for citizens to be informed about the source of public money for habitat programs. It also benefits programs to have a public informed on the accomplishments of the Outdoor Heritage Fund.

Acknowledgement in publications, presentations, signage, press releases, reports, websites, and other media of State financial support is a **requirement** MS 97A.056, Subd. 13(i) and 11(b), and is a term and condition of your accomplishment plan.

### **Signage Requirement, Per MS 97A.056 subd 13(i) Project Requirements**

(i) A recipient of money appropriated from the outdoor heritage fund must erect signage according to Laws 2009, chapter 172, article 5, section 10: LOGO "...A recipient of funds from the outdoor heritage fund, ....shall display, where practicable, a sign with the logo developed under this section on construction projects and at access points to any land or water resources acquired in fee or an interest in less than fee title, or that were restored, protected, or enhanced, and incorporate the logo, where practicable, into printed and other materials funded with money from one or more of the funds.

### **Website Attribution, Per MS 97A.056 subd 11(b) Recipient Requirements**

(b) When practicable, a direct recipient of an appropriation from the outdoor heritage fund shall prominently display on the recipient's Web site home page the legacy logo required under Laws 2009, chapter 172, article 5, section 10, as amended by Laws 2010, chapter 361, article 3, section 5, accompanied by the phrase "Click here for more information." When a person clicks on the legacy logo image, the Web site must direct the person to a Web page that includes both the contact information that a person may use to obtain additional information, as well as a link to the Legislative Coordinating Commission Web site required under section [3.303, subdivision 10](#).

### **Sample Attribution Language**

Minimally, project communications and outreach efforts should acknowledge the funding source, **Outdoor Heritage Fund**

The correct source to credit is the "**Outdoor Heritage Fund**", *NOT* the Lessard-Sams Outdoor Heritage Council (LSOHC). The LSOHC considers project proposals, makes recommendations to the legislature about projects to fund (MS 97A.056, Subd. 3), and oversees projects funded.

Additionally, the attribution should include the legislature first, and as space permits, recommended by the Council secondary.

Project managers are allowed flexibility and are advised to use their best judgment in complying with the intent of this requirement.

### **Acknowledgement samples include:**

“Funding provided from the Outdoor Heritage Fund”

“Funding provided from the Outdoor Heritage fund as part of the Clean Water, Land and Legacy Amendment” *(either through use of the logo and/or inclusion of attribution language)*

“Funding for this project was provided from the Outdoor Heritage Fund, as appropriated by the Minnesota State Legislature.”

“Funding for this project was provided from the Outdoor Heritage Fund, as appropriated by the Minnesota State Legislature and recommended by the Lessard-Sams Outdoor Heritage Council (LSOHC).”

“Funding for this project was provided from the Outdoor Heritage Fund to restore, protect, and enhance Minnesota's wetlands, prairies, forests, and habitat for fish, game, and wildlife. “

“Funding for this project was provided from the Outdoor Heritage Fund as appropriated by the Minnesota State Legislature and recommended by the Lessard-Sams Outdoor Heritage Council (LSOHC) to restore, protect, and enhance Minnesota's wetlands, prairies, forests, and habitat for fish, game, and wildlife. “

### **Download the Legacy Logo**

Download the Legacy Logo in jpg, eps, tif, gif or png format.

<http://www.legacy.leg.mn/legacy-logo/legacy-logo-download>

### **Legacy Logo Guidelines**

For more information on the usage of the Legacy logo, refer to the Legacy Logo Guidelines.

[http://www.legacy.leg.mn/sites/default/files/resources/Legacy\\_Logo\\_Guidelines.pdf](http://www.legacy.leg.mn/sites/default/files/resources/Legacy_Logo_Guidelines.pdf)

### **Purchase of Legacy signs**

You can purchase signs through the DNR’s web site (link below).

<http://www.four51.com/UI/Custom.aspx?p=catalog&catid=Cv-sXA7ljuhVQpucC6egnBJnW0DIcIVAC-sukpNwbqAOYj4L3JGEqezQ-e-e&catinteropID=88174744-6FFC-4749-AD4E-5670A1BCF7FB&CEI=81551513-5ec3-4eaf-a0c1-c732d898076c>